

OUR FOCUS IS YOUR GROWTH



CANNA ADVISORSTM
DESIGN | BUILD | GROW

Winning Licenses

Sourcing Talent

Navigating Compliance

Cultivating your piece of the next business frontier

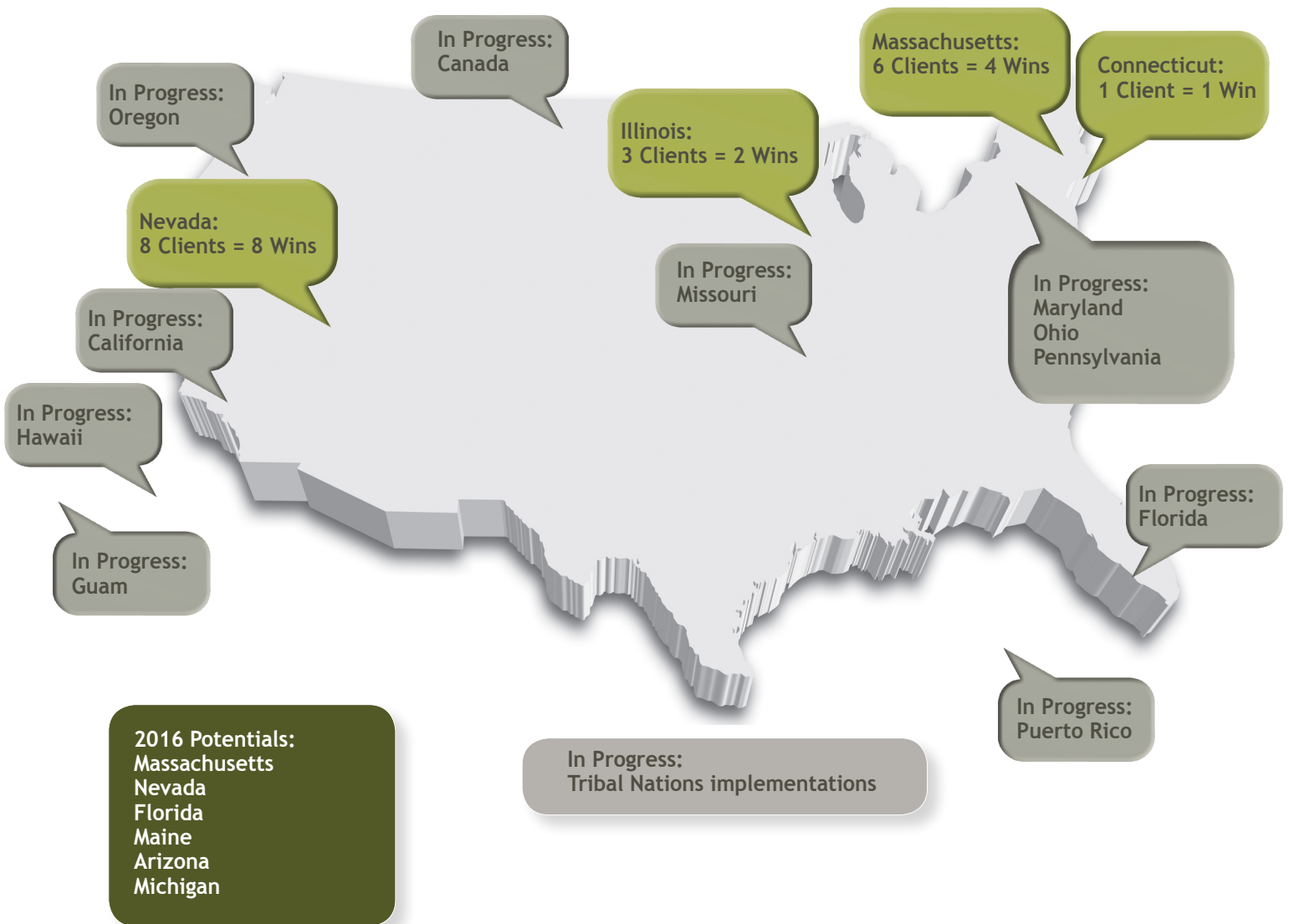
No matter what stage of the business you're in - we're ready to help you grow.

Make no mistake - the cannabis industry is like no other. The barrier to entry is frustratingly high, and few have the experience to succeed. Regulations are quickly evolving, becoming more complex and varying wildly from state to state. But opposition is declining. And while no one can predict the future, we can all agree this is the next great American industry - and we are making history.

Since 2009, we've been at the forefront: from receiving some of the first medical cannabis licenses in Colorado to helping our clients submit applications across the nation. We've seen this young, complicated industry mature from every angle. But with our experience and proven strategies, Canna Advisors has turned these complexities into opportunities - building one of the best track records in the industry.

We define our success by what we help our clients achieve. No matter which stage your business is in - we're ready to help you grow.

Canna Advisors' Track Record



Canna Advisors will not work with competing license applicants.

One of the best track records in the industry!

DESIGN

Crafting plans to secure both licenses and market share.



We navigate the increasing complexities of licensing.

The cannabis industry is growing exponentially. Applications have become increasingly complex, detailed, and competitive as the industry evolves. Only the most prepared and thorough applicants will win the points necessary to secure a state license.

This is where we come in. Canna Advisors works hand in hand with clients to develop detailed business plans, standard operating procedures, and efficient, environmentally-friendly facility designs. We help round out the bench, by matching high-level people to join the team, such as PhD level horticulturists.

We've been winning licenses across the country - creating one of the best track records in the industry. And we're ready to add you to the list.

Application support includes:

- financial models, pro formas, and projections
- business plan development
- staffing/employment policies
- environmental impact mitigation plans
- building and transportation security
- testing plans, including procedures for randomized sampling
- inventory/record-keeping procedures
- operations manuals

Facility design to give you a competitive edge.

Efficient. Compliant. Scalable. Adaptable. Profitable. Sustainable. Our cultivation facility designs merge traditional horticultural principles with proven cannabis production techniques.

Our team collaborates with local architects and engineers to provide cultivation insight for intelligent building design.

● Maximizing Work-flow

A well-designed layout supports efficient operating procedures and provides a consistent output of high-quality cannabis with lower production costs.

● Expansion Plans

A scalable design which anticipates expansion allows you to adapt to changing regulations and shifts in market demand.

● Business Projections

Detailed designs enable more accurate forecasts of your facility's staffing needs, business expenses, output, and profitably.

● Compliance

Designing a facility to meet your state's rules and regulations.



“ The Canna Advisor team helped us review millions of square feet of warehouse inventory and identify the best cultivation solution for our application in Massachusetts. Their hands-on, practical experience in the cannabis industry also assisted our team with building relationships with local officials. ”

Aaron Hussey, President,
Coastal Compassion, Inc.

BUILD

Implementing the ideas. Engineering for optimal success.

The right experience builds it right the first time.

Even before entering the cannabis industry, our team ran successful businesses in commercial construction and engineering. With a licensed commercial general contractor on staff, we have constructed and retrofitted both indoor and greenhouse cultivation facilities.

- **Getting started** We help clients navigate the permitting process by working with local authorities and subcontractors to ensure building plans meet local and state requirements.
- **Representing your best interest** We offer owner's representative service that includes on-site consultation, working with local contractors to expedite the design, permitting, and build-out of your cannabis production facility.
- **Selecting the right equipment** We have established relationships with industry vendors, exposing us to new and developing technology. We know what you need, how well it works, what to look for, and how much to buy. We consider durability, functionality, ROI, and cost of maintenance.

Expediting build out to get you opened - first.

The first facilities to get products to market are the first to gain momentum: they earn more loyal customers, free press, early awareness, industry connections, as well as the benefit of charging a premium before prices settle. We create a construction time-line so that you can prepare for staffing, training, acquiring your starter plants, and purchasing equipment and supplies.



GROW

Cultivating your product, your team, and your future.

“My company, MJ Freeway, was founded in 2009, to create a business software platform built specifically for the medical marijuana industry. Because of Diane and Jay’s software background, we enlisted their help to create our software offering. We were able to use their real experience running facilities to incorporate key features into our offering. They were our first customers and now have become our first Authorized Channel Partners who will be offering MJ Freeway as the business platform for their clients.”

Amy Poinsett, MJ Freeway® CEO

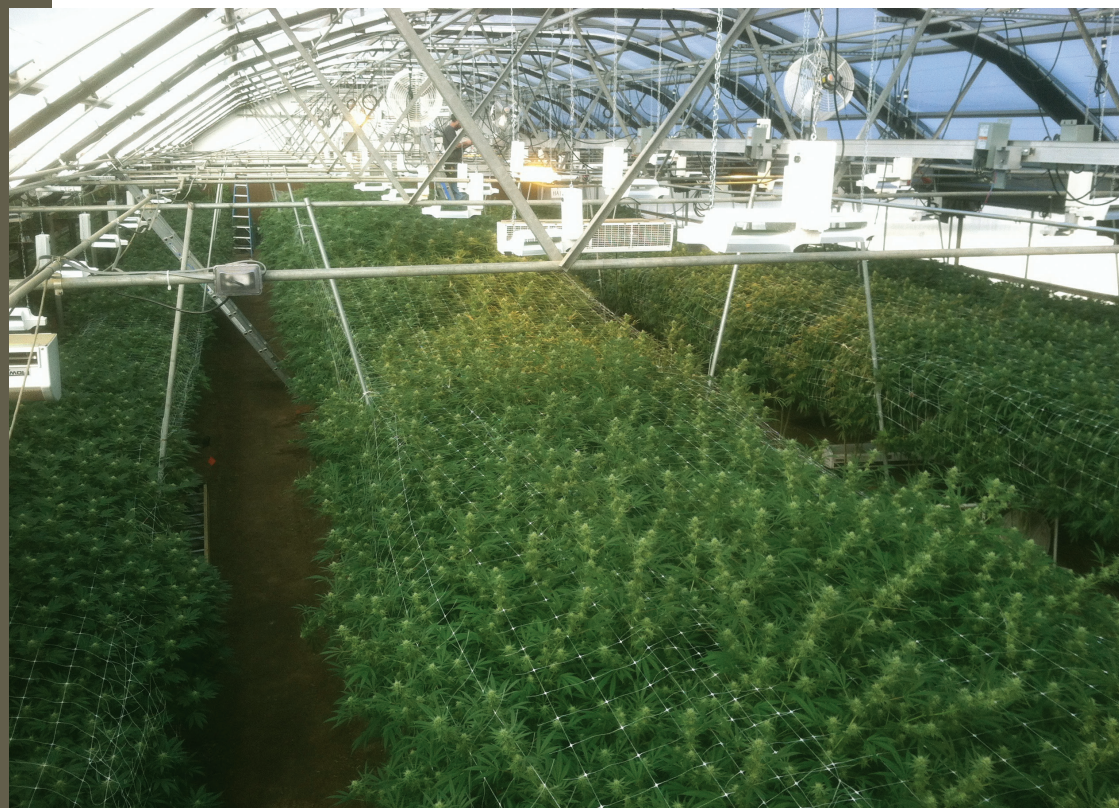
Best grow practices

Commercial cannabis production in a regulated state is vastly different from a small-scale operation (especially in an unregulated state). We’ve dealt with many growers who use outdated and non-compliant cultivation methods. Our experience operating and managing large-scale facilities has allowed us to merge commercial horticultural principles with cannabis-specific production techniques, creating some of the most successful operating procedures in the industry.

- **Talent Management** A poorly-managed staff can increase production costs and put plant health at risk. We’ve developed specialized roles and training for employees so they are knowledgeable and empowered in their position.
- **Plant Health** Establish your propagation schedules, nutrient profiles, and integrated pest management plans to ensure consistent production of high quality, contaminant-free cannabis.
- **Scheduling** Plan ahead by establishing a consistent operations schedule that allows your organization to accurately forecast staffing needs, plant life-cycles, crop yield, and revenue.

Strategic partnerships and innovation

In a field evolving as quickly as the cannabis industry, it’s important to stay current of new trends. Based in Colorado, we are at the hub of innovation in the cannabis industry. We are constantly exposed to new technology, products, and techniques as they become available. And we can pass this knowledge on to you. We also have a trusted network of contractors, service providers, and suppliers, all with cannabis-specific knowledge. If we meet a challenge outside our realm of expertise, we have the connections to find the answers.



Diane Czarkowski

- Background in high tech and real-estate development.
- Founder of one of the first medical cannabis dispensaries and cultivation facilities to receive a license in Colorado.
- Earned a reputation as one of the most professional operators in the state.
- Skilled at working closely with government officials as regulations change.
- Designs operating procedures compliant with multiple state and local regulations.
- Founding Member of the National Cannabis Industry Association.
- Founding Benefactor of Women Grow.
- On the Selection Committee for the ArcView Group
- Mentor for Canopy Boulder

Sara Demianycz

- Biological Sciences graduate from Colorado State University with a focus in Neurobiology and Behavioral Biology.
- Was selected from hundreds of applicants for an extremely competitive research program on genetic plasticity and gene expression
- Has published a series of papers detailing the links between behavior and genetics
- Experienced in the pharmaceutical industry with a focus on quality control, process development, and standard operating procedures
- Experienced working in a medical dispensary in Lyons, Colorado

Jay Czarkowski

- Experienced real estate developer, electrical engineer and licensed general contractor.
- Founder of one of the first medical cannabis dispensaries and cultivation facilities to receive a license in Colorado.
- On the Board of Directors for the Nevada Cannabis Industry Association.
- On the Advisory Board of New West Genetics.
- On the Advisory Board for Surna(OTCQB: SRNA).
- Channels his background into successful design, construction, and continual improvement of indoor and greenhouse cultivation facilities.
- Cannabis industry insider, constantly following trends and searching for better technologies to bring to the cannabis industry.
- Founding Member of the National Cannabis Industry Association.
- Lifetime invested member of the ArcView Group.

Matthew Kotin

- Biomedical Engineering graduate with Honors at Arizona State University
- Current MBA at the Leeds School of Business at the University of Colorado, Boulder
- Focus in entrepreneurship and operations management
- Previous experience finding creative healthcare solutions for lung cancer patients
- Member of Students for Sensible Drug Policy



In addition to our Core Team, we have a team of subject matter experts ready to contribute to your success.

Bethany Niebauer

- Graduate from the University of North Carolina at Asheville with a BA in French
- Obtained a Juris Doctor degree from Charlotte School of Law
- Served as the Secretary for Law Students for Reproductive Justice
- Experienced in business law in Paris, France
- Experienced in contract cases and human rights cases while working in Afghanistan
- Member of the National Cannabis Bar Association(NCBA)
- Serves on the Amicus Committee for the NCBA

Read Spear

- Prior experience as owner of a successful internet-based vitamin enterprise.
- Business ownership experience in the industry since 2008 - from hydroponics equipment, to cannabis-specific soil to owning the second-approved cannabis operation in Colorado.
- Author of two books on the subject of cannabis cultivation, including the Amazon #1 Bestseller, Small Spaces, Big Yields.
- On the board of advisors for the publicly traded cannabis services company, AmeriCann.

Strategic Partners with:



THE
ARC VIEW
GROUP



MJ FREEWAY
BUSINESS SOLUTIONS



SURNA

women
GRO
cultivating cannabis entrepreneurs



*Canna Advisors
principals
Diane and Jay
Czarkowski*

Put our experience to work for you.