



**CANNA
ADVISORS®**
BUILDING THE INDUSTRY

MARKETING INTERN

Canna Advisors is the leading cannabis licensing and pre-licensing firm in Colorado. Through a strong network of connections, we help cannabis entrepreneurs win licenses, optimize facility design, standardize operations and maximize business development. Canna Advisors has been leading the cannabis industry since 2013. As the industry's most trusted cannabis business consultancy, we guide entrepreneurs and startups entering the cannabis industry, as well as cannabis companies looking to grow and expand their existing business.

We are seeking a Marketing Intern to start in January 2019 at the Canna Advisors headquarters located in Boulder, CO. This 12-15 hour a week position is paid hourly based on experience. The Marketing Intern will report to the Marketing Specialist and assist with various marketing activities.

WHAT YOU'LL DO:

- Social media mining and posting
- Create simple graphics using Canva and/or Adobe Creative Suite programs for Blog/Event/News Snippet images, Social Media profile covers and posts, etc.
- Documenting marketing procedures
- Research: State-specific contacts for building our Hot States network, events and tradeshows for our team to attend or speak, speaking opportunities inside and outside of the cannabis industry, company awards for Canna Advisors to apply for, SWAG options
- Trade show coordination: promotion, inventory, & packing
- Directory submissions to local, regional and national business listing sites (inside and outside of the industry)
- Blog posting (using Wordpress)

WHAT WE ARE LOOKING FOR:

- Proficient in Microsoft Office Suite
- Social Media Savvy
- Organized
- Experience with using Wordpress
- Experience using Canva
- Experience using Adobe Creative Suite (huge plus!)

IF YOU WOULD LIKE TO BE CONSIDERED, PLEASE SUBMIT YOUR RESUME TO JOBS@THINKCANNA.COM.

